PRESS RELEASE
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Choose the Light 2017 West Coast Tour ~ Nayaswamis Jyotish & Devi
Live Online April 1 & 29 Press Kit

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Nevada City, CA—More than two-thirds of Americans, across the political spectrum, are anxious, according to the American Psychological Association poll, about the future of the Country.

“In these times we are living, I think we doubt our ability to make a positive difference in the world, because of all the divisiveness,” explained Nayaswamis Jyotish & Devi, leaders of Ananda, as they embark on their Choose the Light 2017 West Coast Tour. “Let us not get caught up in the momentary darkness.”

“The challenge of our world, and our lives, is a precious spiritual opportunity. Let us raise our consciousness to the occasion,” said Nayaswamis Jyotish and Devi. “By choosing the light, we can lead the world to happiness.”

Nayaswamis Jyotish and Devi are dynamic emissaries of Paramhansa Yogananda, who like Buddha, Gandhi and the Dalai Lama, brought universal spiritual truths to the West. Yogananda lived (1853-1952) through two world wars. He taught yoga, meditation, and practical ways to uplift consciousness in the US during a time of great upheaval—World War II.

For our current uncertainty, Nayaswamis Jyotish & Devi articulate Yogananda’s teachings and shine light on the real solution: raising our consciousness. Live online April 1 and 29th, the spiritual teachers will be speaking to thousands in San Francisco Bay Area and Los Angeles, and in Seattle in June, Portland in July.

“If we understand the bigger picture of where happiness fits in, not only for ourselves, but for the world at large,” says Nayaswami Devi, “then we begin to bring that higher consciousness, we become extensions of these great Masters.”

“Our deepest drive is for joy,” explains Nayaswami Jyotish.

Jyotish & Devi lead Ananda, a global spiritual movement of people living the change they want to see in the world. Guided by the teachings of Paramhansa Yogananda, and founded by Swami Kriyananda, a direct disciple of Yogananda, Ananda will celebrate its 50th anniversary in 2019.

With wisdom and delightful humor, Jyotish and Devi show us how to experience joy daily, without succumbing to the stresses from our modern lives. For interviews, see Press Kit.

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