



Corporate Sponsorship Opportunities

Contact: Gita Matlock, Director of Communications & Development at (530) 478-7542 or gita@ananda.org

In 2019, Ananda will celebrate fifty years of service to this world. Ananda has brought inspiration to millions of people through the universal practices of meditation and yoga. You are invited to help us celebrate this great mission and meaningful service through your support of the 50th Anniversary Celebration of Ananda.

Between June 30 and July 7 of 2019, more than 800 Ananda members from around the world will gather at the first of Ananda's eight cooperative spiritual communities, Ananda Village. An additional 1,000 or more will join us live online throughout the week. Additionally, footage from the series of events will be repurposed for web and social media for the remainder of 2019.

The culminating event of the celebration will be the dedication of the Temple of Light at Ananda Village on July 6, 2019. We expect guest numbers to balloon for that event to more than 1,000 in person. Dignitaries from all over the world will join us to honor Ananda's fifty years of service.

Levels of Sponsorship:

Benefits	Reach	Purple	Blue	Green	Yellow	Orange	Red
Welcome packet item (flyer, business card, postcard, etc)	800 guests	x	x	x	x	x	x
Dedication event program acknowledgement	1,000 guests	x	x	x	x	x	
Sponsorship signage at Information booths	1,000 guests	x	x	x	x	x	
Marketplace vendor table	800 guests	x	x	x	x	x	
Sponsor acknowledgment on web-page	1,000,000 web visitors	x	x	x			
Temple Dedication VIP seating for 2		x	x	x			
Temple Gala tickets	Value: \$1,000 per ticket	20 tickets (2 tables)	10 tickets (1 table)	5 tickets	2 tickets	1 ticket	1 ticket
Adult Event Pass for 2	Value: \$175 per ticket	x	x				
Price		\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000